

## **BROWXENNA® FOR MEN**

### **SET FOR TONING MEN'S EYEBROWS AND BEARD, BROWXENNA® FOR MEN**

An innovative product for toning men's eyebrows based on crushed henna leaves, a mixture of herbs and organic compounds. It is easy to cope even with the most complex, tough and unruly hairs. The product allows you to achieve the most natural effect on the eyebrows, adjust the shape and give the eyebrows the necessary volume. Using dye product BROWXENNA® FOR MEN, you can even out the tone of the beard, tone gray hairs or to accentuate the natural hue of the beard.

#### **SUITABLE FOR THOSE WHO HAVE:**

- Very light eyebrows • Poorly expressed eyebrows • Not fairly thick eyebrows • Thin eyebrows
- Eyebrows with "gaps" • Grey eyebrows • Uneven beard tone • Grey beard

#### **COLOR PALETTE:**

● **"JOHNNY"** (brown hair, brunette) – suitable for men with light brown and dark brown hair color, suitable for men with dark skin.

● **"PITT"** (light brown, dark brown) – suitable for men with ash blonde hair and men with dark brown hair.

#### **TONING EYEBROWS**

##### **STEP 1**

Clean the eyebrow area. Spread Shampoo-foam for deep cleansing of eyebrows Men BROWXENNA® on hair of the eyebrows and skin lightly with a special brush, comb the eyebrow for a minute. Shampoo-foam has the effect of light peeling: gently removes dead skin particles, contributing to a better fixation of color.

##### **STEP 2**

Remove the shampoo from the eyebrow area with Two-Phase Fixing Tonic BROWXENNA® for Men. Fixing Tonic effectively neutralizes the action of cleansers and restores the natural ph-balance of the skin. Wait for the eyebrows to dry completely (=1-2 minutes).

##### **STEP 3**

Open the capsule with BROWXENNA® for MEN henna by gently turning and pulling the ends. Mix the contents of the capsules with 8-12 drops of mineral solution Mineral solution BROWXENNA® for Men in a non-metallic bowl. Stir until smooth.

##### **STEP 4**

With a brush apply a thin layer of coloring composition, without spots and gaps, stretching the color strictly according to the desired shape (to create the desired shape, you can slightly go beyond the borders of the natural shape of the eyebrows). To obtain a rich and uniform result, apply the coloring composition in several layers (try not to apply more than 3 layers). If you want to achieve a more intense result of tinting, the time of application of the composition on the eyebrows can reach 25 minutes from the moment of application of the first layer.

##### **STEP 5**

Clean the eyebrow area. Spread Shampoo-foam for deep cleansing of eyebrows Men BROWXENNA® on hair of the eyebrows and skin lightly with a special brush, comb the eyebrow for a minute. Shampoo-foam has the effect of light peeling: gently removes dead skin particles, contributing to better fixation of color.

## TONING BEARD

### STEP 1

Thoroughly clean the beard with Shampoo-foam for deep cleansing of eyebrows BROWXENNA® for Men. To do this, apply the shampoo-foam on the beard and gently spread over the entire length of the hair.

### STEP 2

Rinse the shampoo with warm water. Dry the beard with a paper towel (if necessary, use a hairdryer).

### STEP 3

Open the capsule with Henna for toning eyebrows and beard BROWXENNA® for Men by gently turning and pulling the ends. Mix the contents of the capsules with mineral solution Mineral solution BROWXENNA® for Men in the ratio 1:1 in a non-metallic bowl. Stir until smooth. The amount of henna is determined based on the length and density of the hair.

### STEP 4

With a wide, beveled brush apply the dye to the beard and skin. Begin to apply the coloring composition from the upper contour, smoothly moving to the side lines. When the contour will be painted, apply coloring composition on the rest of the beard, carefully stretching it over the entire surface of the hair. Leave on for 5-10 minutes. Exposure time depends on the density of the coloring composition. To obtain a rich and uniform result, apply the coloring composition in several layers (try not to apply more than 3 layers).

### STEP 5

Rinse the coloring composition with Two-Phase Fixing Tonic BROWXENNA® for Men.

### STEP 6

If necessary, apply oil BROWXENNA®, distributing it throughout the length of the beard to consolidate the results of staining.

**THE TINTING EFFECT LASTS ON THE SKIN FOR UP TO 14 DAYS, ON THE HAIRS UP TO 6 WEEKS! \***

**\* The duration of the effect depends on the individual characteristics of the skin.**

## PRECAUTIONS

This product is for professional use only.

The product contains ingredients that may cause skin irritation if you are hypersensitive to the ingredients. 24-48 hours before the procedure be sure to conduct a sensitivity test (for this, apply the prepared coloring composition to the elbow bend).

- Do not use the product on irritated or damaged skin.
- Do not use the product for coloring eyelashes!
- Avoid contact with clothes.
- For tinting use only freshly prepared coloring composition.
- Do not store diluted dye composition.
- It is recommended to dilute the product with a solution immediately before tinting.
- Use disposable gloves when working with the dye.

Store in a cool and dry place, out of reach of children and animals.

Shelf life: 2 years.

Made in Russia under the order of BROWXENNA®

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**HENNA №1 IN  
THE WORLD\***

\*Beauty Award winner